





ROBIN OZBURN

GRAPHIC DESIGNER

With extensive experience as a creative lead and graphic designer, I have expertise in creative concepting and a proven ability to influence brand perception. I consistently deliver exceptional designs that earn recognition, awards and accolades. Thriving in fast-paced environments, I excel at managing projects with competing deadlines and priorities.

 318-791-8697

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 Shreveport, Louisiana

 robinozburn.com

SKILLS

- Graphic Design Software
- Design Principles
- Visual Design
- Trend Awareness
- Attention to Detail
- Communication
- Project Management
- Problem-solving

EDUCATION

BACHELOR OF ARTS

University of Louisiana at Monroe
2013 - 2017

ACCOLADES

ASTER AWARDS

Gold Aster Award | Brochure
Gold Aster Award | Folder
Silver Aster Award | Booklet

AMERICAN ADVERTISING AWARDS

"Best of Interactive" | Website
Bronze ADDY | Website

EXPERIENCE

GRAPHIC DESIGNER

Romph & Pou Agency | 2023 -

- **Seasoned graphic designer** responsible for creating engaging and original artwork for various healthcare, casino and retail clients across a variety of mediums, including print, digital and social media.
- **Expert** in exporting print documents for optimal printing, including extensive knowledge in CMYK colors, die-cuts and specialty paper.
- **Master brand manager** charged with upholding brand integrity for more than 20 brands on a regular basis.

MARKETING SPECIALIST - GRAPHIC DESIGN

Ochsner LSU Health | 2020 - 2023

- **Experienced creative lead** specializing in brand development, shaping perception and improving payor mix of multiple hospital systems.
- **Expert** in managing vendor and agency relationships for seamless collaboration on outsourced creative projects.
- **Skilled graphic designer** responsible for creating engaging hospital, clinic, and service line brochures, multi-page booklets, specialty items, system logos, digital ads, and social graphics.

GRAPHIC & WEB DESIGNER; SOCIAL MEDIA MANAGER

Newcomer, Morris & Young, INC | 2017 - 2020

- **Adept graphic designer** skilled in developing compelling display ads, print collateral, billboards, website designs, and magazine ads.
- **Accomplished social media manager** responsible for successfully managing and overseeing 10+ client pages on various platforms.
- **Award winning website designer** specializing in Wordpress, Squarespace, and Wix CMS platforms.